

A photograph of a man from behind, standing in a rooftop infinity pool. He is shirtless and looking out over a city skyline. The water in the pool is clear blue, and the city buildings are reflected in it. The sky is blue with some white clouds. The man's reflection is visible in the water.

# STEFANO PIRINI

**BLOGGER & INFLUENCER**



## ABOUT

I was born in Rimini, a little city in Italy, and I stayed there for 19 years.

Then I decided to leave and go to Budapest, where I lived for 6 months.

It was the first time that I felt I was a citizen of the world and not just of a city.

From that day I never stopped traveling and discovering new places and cultures.



- **235k** Followers
- 1 million weekly views
- around 8000 likes each photo



21BUTTONS

The social media focused on fashion.  
20k followers



[www.stefanopirini.com](http://www.stefanopirini.com)  
around 6000 unique users a month



## MY AUDIENCE



stefanopirini

236,019  
follower

+2,207 negli  
ultimi 7 giorni

609 post

+1 negli ultimi 7  
giorni

932,491 impression

+43,388 negli ultimi 7 giorni



### DEMOGRAPHICS

#### GENDER

male	49%
female	51%

#### AGE

13-17	12%
18-24	39%
25-34	26%
35-44	13%

### GEOGRAPHY

#### COUNTRIES

Italy	36%
U.S.A	23%

#### TOP CITIES

Napoli  
Roma  
Milano

49%

Uomini

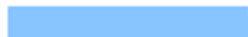
51%

Donne

#### Età 18-24

La maggior parte dei tuoi follower  
appartengono a questa fascia di età.

Napoli



Roma

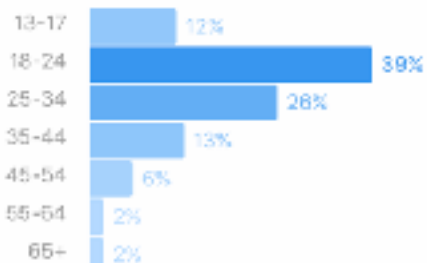


Milano



#### FASCIA DI ETÀ

Tutti Uomini Donna





## PRODUCT COLLABORATION

### *How does a collaboration look like?*

As you can imagine, every collaboration is unique. Every product/service is different, so we create ad hoc contents that can share the brand values. Our team will be happy to analyze with you your needs and listen your suggestion in order to create the best content for your brand.

### *Why should you choose @stefanopirini?*

Stefano is followed by almost 250K and it is a great way to promote your product/service. Some of the benefits that you could have are the increase of brand awareness, reach thousands of people, the possibility to share on your official brand profiles/website/ads the content made by Stefano.

### *What is included:*

- one or more posts in @stefanopirini profiles
- one dedicated blog post
- all the material will be send in High Quality

### *Rates*

Please contact us to discuss.





## CONTENT PARTNERSHIP

### ***What a Content Partnership is?***

A big problem for brands is the need of original contents to share on their official profiles, in the website or in ads. For this reason, we decided to offer a new service: we will organize a photoshoot focused on your brand and we will send you all the material you need!

### ***How does it work?***

Once your team shares your marketing and business objectives, we'll organize everything: location, values to communicate, target, quantity of contents, etc.

### ***What is included:***

- Photoshoot with the influencer + photographer/ videomaker
- Top location decided on the needs of the brand (why shouldn't you benefit from Stefano's trips?)
- All the content will be sent in High quality

### ***Rates***

Please contact us to discuss.

## BRAND AMBASSADOR

### *Do you want Stefan as your brand's image?*

This kind of collaboration is different from the others because it is *long term and exclusive*.

### *What is included:*

- at least 4 posts/month on @stefanopirini profiles
- **exclusivity:** we will not accept any collaboration (product collaboration, content partnership o brand ambassador) with brands of your niche.
- free presence to your brand's event (we just ask travel expenses)
- *a dedicated blog post/month*
- All the material will be sent in High Quality

### *Rates*

Contact us to discuss.







## HOTELS AND TRIPS

Stefano loves to travel and, when he has some free time, he does not hesitate and organize a trip somewhere. It doesn't matter where, he cares just about discovering new places and new cultures.

In collaboration with Hip Escapes, he was hosted by Hotel Balmoral in Paris for San Valentine 2017.

In October 2017, he stayed in Thailand for a month to work with 9 of the best hotels/resorts of the country.

Are you a travel agency/ an hotel?

Contact us! We can't wait to begin a new adventure!

## EVENTS

*Would you like @stefanopirini to participate at your event?*

Do not hesitate to contact us!

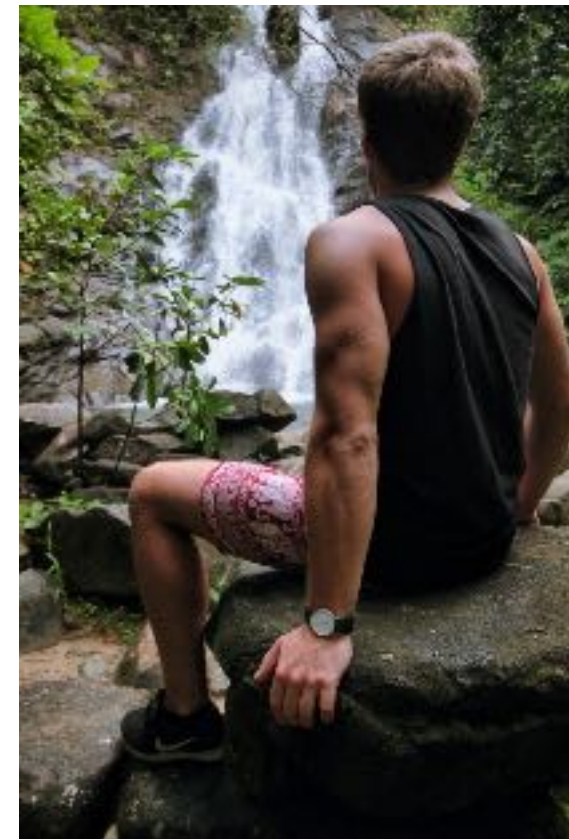




## THAILAND

One month trip to Thailand, hosted by:

- Eastin Grand Hotel
- X10 Khao Lak Resort
- Beyond Resort Khao Law
- Casa Blanca Boutique Hotel
- Novotel Phuket Karon
- Novotel Phuket Surin
- Well Hotel Bangkok
- Oriental Residence Bangkok
- Avani Atrium Bangkok







## PARIS

7 days trip to Paris collaborating with:

- Hip Escapes
- Hotel Balmoral Paris
- Disneyland Paris
- Amazfit
- Tani Underwear
- [parigi.it](http://parigi.it)
- Happy Socks





## COLLABORATIONS

These are some brands I collaborated with:

- Daniel Wellington
- Franklin & Marshall
- Hawkers
- Cabin Zero
- Bench.
- MyProtein
- Paul Hewitt
- Fittea
- Iodase
- Memobottle
- Badoo
- Tinder
- BodyBlendz
- Franco Florenzi
- Amazfit





**I AM EXITED TO WORK WITH YOU!**

Please contact me to see how we can collaborate together.

[marketing@stefanopirini.com](mailto:marketing@stefanopirini.com)

